

Module 3.2.3: Metadata, Multimedia Lifecycle, and Media Framework Production

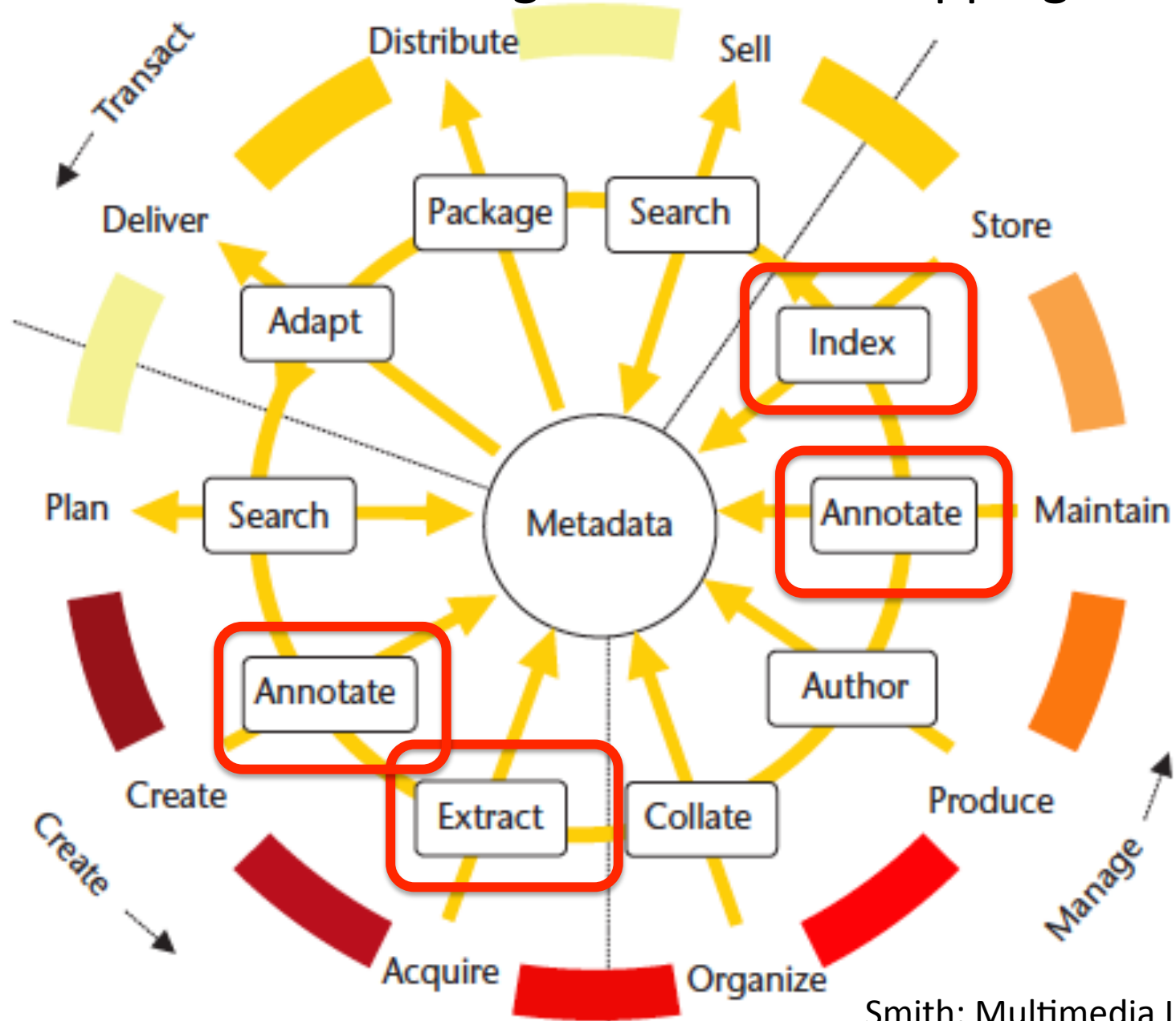
SonicXP Sp2015

Module 3.2.3

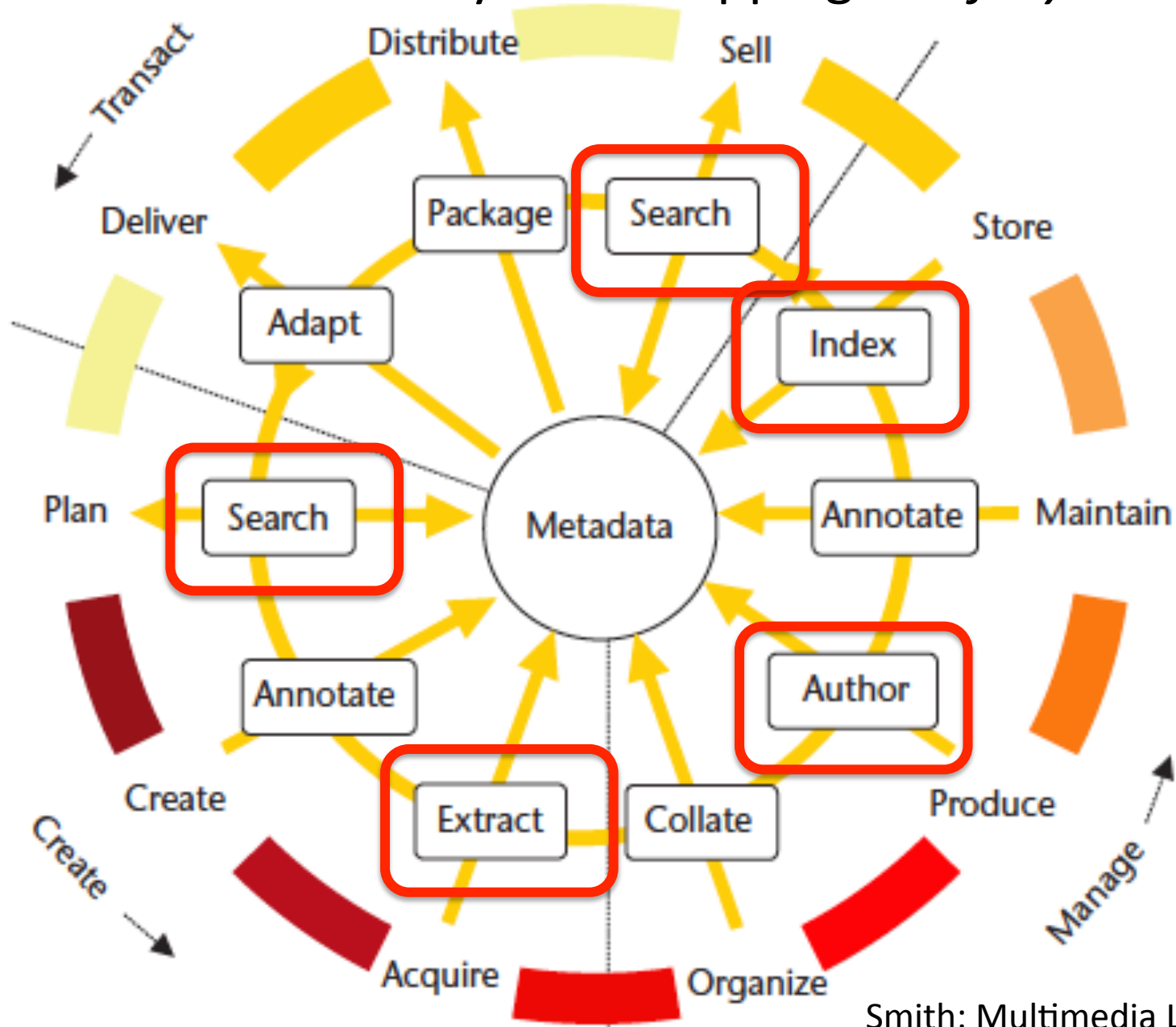
Disrupted Landscape of Multimedia Lifecycle by emerging practice

- Smith Article Figure 1: current landscape of multimedia lifecycle
- Our production cycle disrupts this landscape
- Our methodologies combines traditional production and distributed workflow
 - Design Document
 - Keywords
 - Themes
 - Interactive Scenes

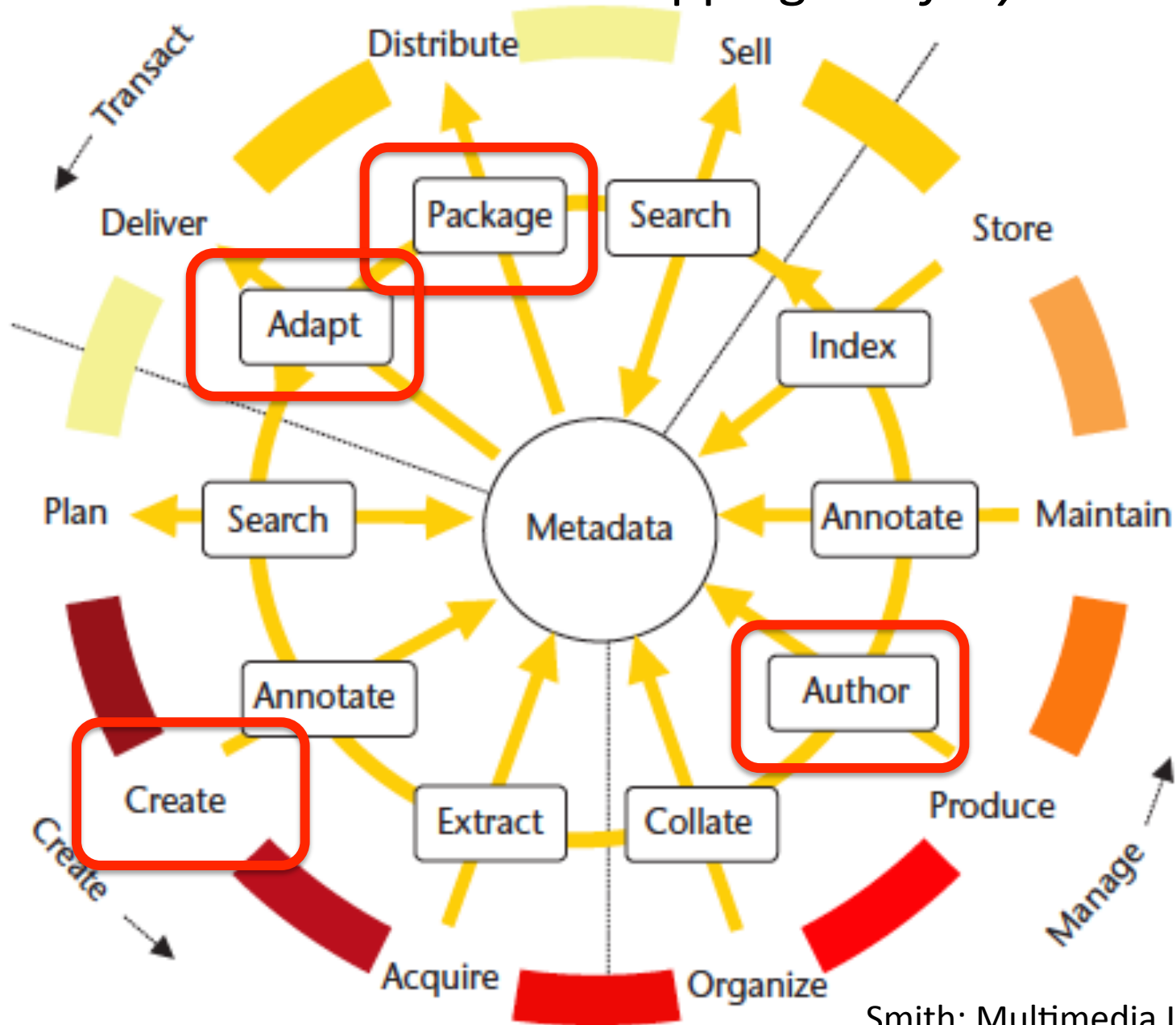
Media Framework Design Document Mapping to *Lifecycle*



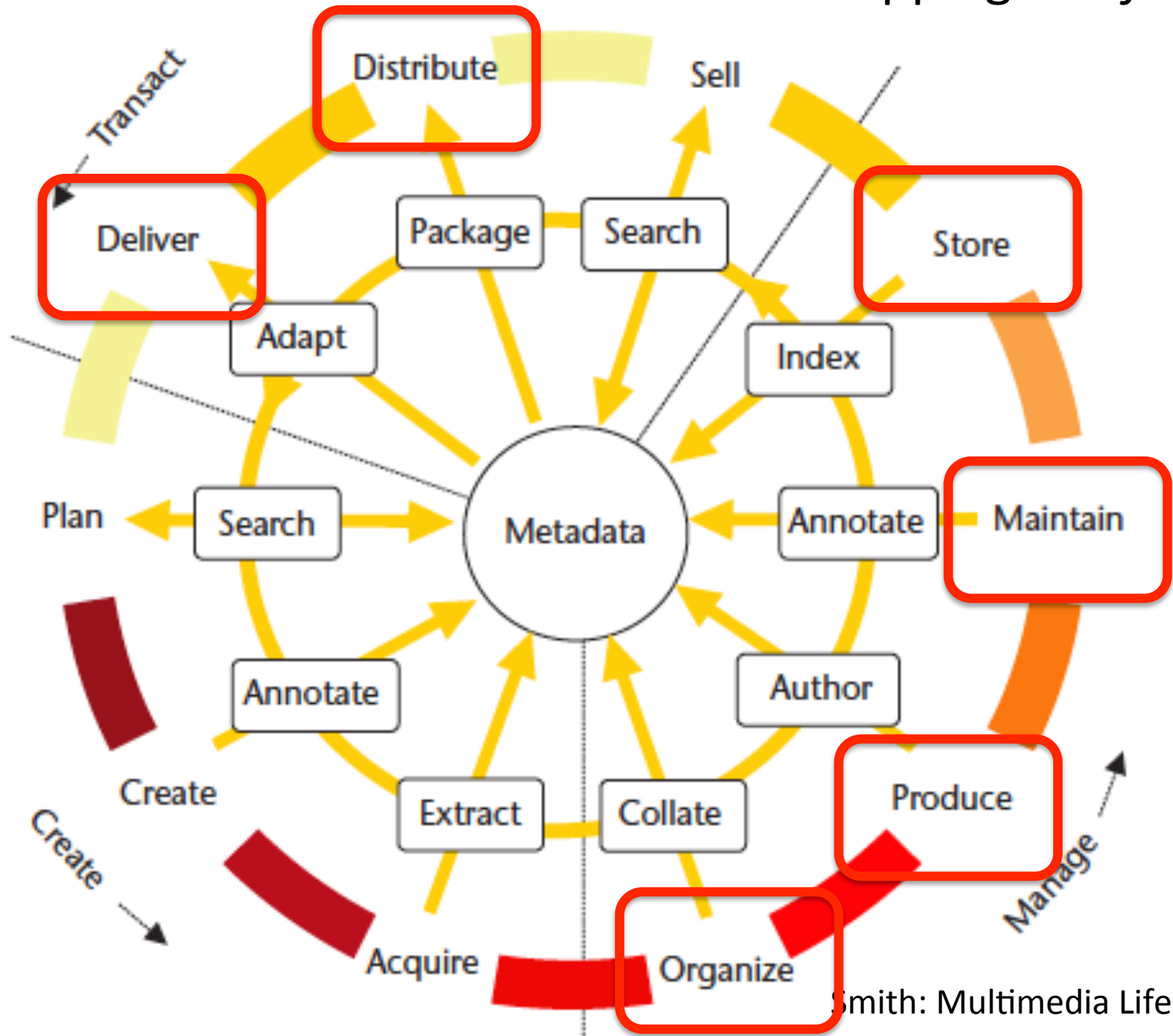
Media Framework Keyword Mapping to *Lifecycle*



Media Framework Theme Mapping to *Lifecycle*



Media Framework Interactive Scenes Mapping to *Lifecycle*



Media Framework Design Document Mapping to Smith

